



# In Focus

STATELINE ADVENT MEDIA 53730 Stateline Road, Milton-Freewater, OR 97862

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## HOW TO WATCH

### On the air:

Channel 33.5

### Our website:

[statelineadventmedia.org](http://statelineadventmedia.org)

### Youtube Channel:

[youtube.com/c/statelineadventmedia](https://youtube.com/c/statelineadventmedia)



We appreciate your input! To share your thoughts or to add someone to our mailing list, please contact us.

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## Is 3ABN Leaving Our Area?

Three Angels Broadcast Network (3ABN) has been faithfully providing Bible-based Christian programming to the Walla Walla Valley for decades. In order to maintain a Class A license, the FCC requires a host to provide regular local programming. Blue Mountain TV served 3ABN in that capacity for many years, but seventeen years ago they decided to go into a different direction, jeopardizing the Class A license. 3ABN asked Stateline Church to take on that responsibility. After much prayer and discussion the board agreed to cooperate with 3ABN to maintain their presence in our valley.



You have been able to view church worship services, musical vespers, as well as Bible questions and answers from our local programming over the years. Many of you have financially supported this ministry and some have even joined our team of volunteers as we grew from three to almost 40 volunteers.

In 2018 3ABN decided to sell their broadcasting licenses because they were turning their focus from local stations to online streaming. Our Walla Walla Valley station was sold to HC2, a commercial broadcast company, with the agreement that HC2 would continue to broadcast the 3ABN programming for at least five years on one of the digital channels purchased. You have benefited from HC2's experience and commercial interests as the broadcasts became more reliable. This agreement also required the continued production of local programming, which Stateline



3ABN President Greg Morikone and wife Jill, Vice President

church provides and HC2 inserts into the 3ABN program schedule as appropriate.

Prior to 3ABN, only our own church family and those who visited from time to time were blessed by our services. As a 3ABN branch studio, the entire Walla Walla Valley became our potential audience. Now, live streaming our services over the web further broadens our potential audience to reach those of you scattered around the world. We are excited to share the ministry of our new Bible-based pastor and bring in guests to bring us closer to being ready for Christ's soon coming.

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### **In 2018 3ABN decided to sell their broadcasting licenses**

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In expanding our mission beyond the focus of 3ABN, we realized we could appeal to our viewers better with a new ministry focus, along with a new name. Now, as we transition to the new name Stateline Advent Media, our potential audience has grown to the entire planet through live-streaming and other technologies! Our desire is to reach you in whatever media format works best for you.

# Looking Back at Our First Broadcast !



During those first days 17 years ago Dan Peek, a technician sent from 3ABN, installed the basic equipment needed to record programs for 3ABN. Three remote control cameras were mounted on the walls of the sanctuary, while a remote control base, a video switcher, and a pair of DVD recorders were installed in the newly made studio upstairs. With much trepidation our team of volunteers Dave Gill, Lloyd Sampsel, and Janet Sampsel set out to learn how to control the cameras with a remote joystick while recording a program! The first practice recording was filled with assorted glitches: out of focus shots, cameras moving between shots while live, switching to shots from the wrong camera, shots recorded with cameras pointing at the ceiling or at the floor, many shades of coloring depending on which drapes were allowing sunshine in, etc. They told themselves it didn't matter because nobody would see that first recording.

Surprise! Part way through the following week Dan

informed them a local program needed to be put on the air immediately or risk the loss of the Class A license. Anyone who happened to be watching local 3ABN at 1:00 am that week got to see the embarrassing takes! The team consoled themselves that nobody would be watching at that time of day!

A few years later, the equipment was upgraded with the donation of several used TV cameras and the purchase of additional used equipment. With the upgrade, the need for volunteers grew dramatically. Now on any given program, you may see an 9-year-old with a headset at one television camera, her feet dangling from the tall chair or an 80-year-old focusing on his shots at another. Camera operators may be in their teens, twenties, or various other ages. Behind the scenes, in the media room, several others operate the switchboard, audio-board, and graphics as a director pulls it all together. By 2021 our volunteer production team has grown to almost 40 members. Dedication to this service for the Lord motivates them to spend many hours in training as well as production.

## Making a Difference

It was a clear night with shimmering stars high above. The cool 7,500 foot mountain air blew softly through the pine trees. The campfire crackled vigorously and cast its light on all those sitting nearby enjoying the weekend backpack trip. The conversation had touched on many topics that night, but one of them was the local 3ABN (now SAM) production that took place at the Stateline SDA Church. One man in his late 20's perked up at the mention of 3ABN. He told the others that the programming on 3ABN had had a profound effect on his life.

This individual did not grow up as a Christian and his life was one filled with rough times and difficult circumstances. Through 3ABN, God would change that though. Channel 33, as it happened, lay in between two channels that he enjoyed watching. When one channel went to commercials, he would pick up the remote and change to the other channel. To do that he had to flip past 3ABN. As he did over and over, the content began to catch his eye. Each time he became more and more interested. As a result, he paused longer and longer. At first it was just a few seconds, but eventually he found himself watching 3ABN instead of the other two channels.

He became interested enough in what was being shared that he wanted to know more. And so he used the contact info given to request Bible studies from Amazing Facts. He was put in touch with a local church and was eventually baptized. Everyone around the campfire that night praised God for the blessings received!





# Our Vision

Television has been changing greatly over the last few decades. Anyone owning a device with the internet can access content at any time. Applications such as YouTube, Roku, and Facebook have paved the way for platforms of all kinds where content can be shared quickly and easily. Radio has changed much as well as podcasts have become very popular and platforms such as Spotify let people listen to whatever they like at any time on just about every device.

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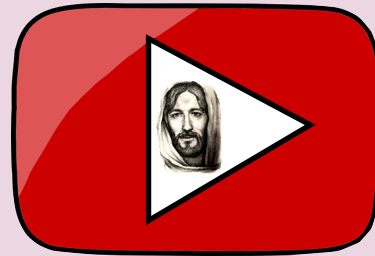
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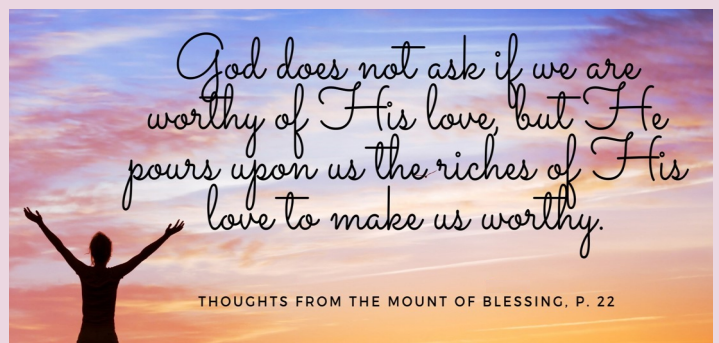
Our new pastor, James Ash, has a deep sense of the mission embedded in the Three Angels Messages. Along with Bible-based preaching, he has media experience, youth, enthusiasm, and an intense interest and appreciation for the role of media in the spreading of the gospel. We believe God has placed him here for the next step in our media ministry.

Some of the content discussed for the future programs available in various digital formats are:

- ◆ Weekly Church Service
- ◆ Training on Ways to Study the Bible
- ◆ Quarterly Music programs
- ◆ Missionary Reports
- ◆ Story Time with Grandma
- ◆ Bible Questions and Answers
- ◆ Current Events from a Biblical Perspective



Our vision for Stateline Advent Media includes these and potentially more ideas. The technology of this age is incredibly powerful. Stateline Church has a unique opportunity to reach people far beyond our own doors. We are eager for your input of ideas and suggestions and would welcome you to our team of volunteers should you have an interest in helping us achieve our vision.



**We're so thankful for the faithful supporters of the S.A.M. ministry! Next quarter we want to express our appreciation by sharing names (or "anonymous" if you prefer) of those who give. You may wish to give a love gift in thanks for God's blessings or as a memory for a loved one. If so, please mention any special reason.**



## Walla Walla County Fair!

Because of you wonderful supporters, viewers, and volunteers, thousands of pieces of literature sharing the gospel were given to visitors at our booth at the Walla Walla County Fair in August. Most popular among the young people were the glow sticks! Over 120 people also requested Bible studies, which are happening now! This is the heart of the ministry that we have committed our time, talents, and skills to – **sharing Jesus!**



**Stateline Advent Media**

53730 Stateline Road,  
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RETURN SERVICE REQUESTED



## Will you help me get a new camera?

You may have noticed that our programs do not have the crisp colorful resolution of other videos you have watched on

TV or on your computer. We are still using video technology that has been near obsolete for a decade or more. Our cameras were donated to us by a studio that was updating all their equipment about 12 years ago and it shows.

Several network organizations were impressed by the content we were creating and expressed an interest in obtaining them for distribution to their viewers. Upon receiving sample media to view and experiment with they each decided that our video quality was not up to their standards. They were, however, very interested in obtaining our programs when we are able to produce them in higher quality formats.

This new equipment is very expensive. Using very conservative estimates of cameras needed to provide a minimum quality we need to have about \$70,000 for new cameras, switching equipment, and recording system to be able to produce programming in HD format. We have received a sizeable endowment which gets us over half of that target. We will welcome your financial

assistance to upgrade the quality of our programs for all of our viewers.

The technology of this age is incredibly powerful. A single video can be seen by potentially every single person with internet access all across the planet at any time over and over again. You have a unique opportunity to help us reach people far beyond our own doors. The time is now to invest some of our resources to develop and promote these visions. At this time in history we believe there is a great deal of interest in supporting the use of social media and other technology to finish the Lord's work.

Please help us broaden our ministry to reach around the world. Attached find a self-addressed envelope in which to send us your donation. Or you may submit a donation on our website at:

**[statelineadventmedia.org](http://statelineadventmedia.org)**



**Thank you  
for your support!**